



KCBOR OKTOBERFEST 2026

Sponsorship, Vendor & Raffle Opportunities

Saturday, October 3, 2026 | 3:30 PM - 7:30 PM

Located at Greener Pastures Brewing Co. | Camden, SC

Hosted by the Kershaw County Board of REALTORS®

Benefiting The Family Resource Center

About the Event

The Kershaw County Board of REALTORS® is excited to host Oktoberfest 2026, a community-centered fall event designed to bring together local businesses, families, REALTORS®, affiliates, and community supporters for an afternoon of live music, vendors, raffles, food, beverages, and fellowship.

A portion of the proceeds from this inaugural event will benefit **The Family Resource Center**, with additional funds supporting KCBOR community outreach and Board initiatives.

Event Details	Why Partner With Us?
Date: Saturday, October 3, 2026 Time: 3:30 PM - 7:30 PM Location: Greener Pastures Brewing Co. Format: Family-friendly Oktoberfest / fall festival	Your sponsorship helps launch a new annual community event while supporting a meaningful local organization. Sponsors receive public recognition, social media exposure, event visibility, and the opportunity to stand alongside The Family Resource Center in serving Kershaw and Lee Counties.

The Family Resource Center's Mission

To eradicate child abuse, sexual violence, and teen pregnancy in our communities through awareness, education, and advocacy.

The organization serves Kershaw and Lee Counties and is committed to providing quality services that are trauma-informed, victim-centered, and child-friendly.

Event Features

- Live entertainment with bands and musical acts
- Food and beverages available through Greener Pastures
- General admission tickets include two drink tickets for eligible attendees
- Vendor marketplace featuring local shopping and community vendors
- Raffles with donated prizes and themed baskets
- Family-friendly atmosphere with youth tickets available for ages 10-20

Sponsorship Opportunities

Sponsorships are designed to be simple, approachable, and impactful for our first-year event. Sponsors interested in participating as a vendor are welcome to ask about vendor availability.

Biergarten Sponsor - \$1,000 Flexible featured sponsorship opportunity. Biergarten Sponsors may support entertainment, the Vendor Village, drink tickets, or another featured event area. Premier logo placement on event marketing materials Recognition as a Biergarten Sponsor on social media Recognition during the event by the emcee Opportunity to display a banner at the event Six event tickets	Stein Sponsor - \$500 A strong visibility option for businesses that want to support the event and receive meaningful recognition. Logo placement on event signage and marketing materials Recognition on social media Four event tickets
Pretzel Sponsor - \$250 A great way for local businesses and supporters to participate in the event at a community-friendly level. Name or logo on event signage Recognition on social media Two event tickets	Family Resource Friend Sponsor - \$150 Designed for individuals, small businesses, and community supporters who want to stand alongside The Family Resource Center and support its mission. Name listed on sponsor signage Recognition in the event slideshow or program

Note: Sponsorships do not automatically include vendor spaces, but sponsors may inquire about availability if they would like to participate in the Vendor Marketplace.

Ticket Information

Ticket pricing has been designed to keep the event accessible while helping cover entertainment and fundraising needs.

Ticket Type	Price	Notes
Early Bird Ticket	\$25	Includes admission, entertainment, and two drink tickets for eligible attendees.
Couples Early Bird	\$46	Includes admission for two and drink tickets for eligible attendees.
Day-of Ticket	\$30	Available at the door.
Youth Ticket, Ages 10-20	\$10	Includes admission and entertainment only. No drink tickets.

Vendor Marketplace

Vendor opportunities are available for local businesses, artisans, and community organizations. Because Greener Pastures serves food and beverages, vendor spaces will focus on shopping, experiences, desserts, and community engagement.

Vendor Type	Fee
KCBOR Affiliate Member Vendor	\$50
Community Vendor	\$75

Suggested vendor types: permanent jewelry, boutiques, handmade goods, candles, home decor, local artists, bath and body products, freeze-dried candy, cookies, cakes, desserts, and affiliate businesses.

Raffle Donations

Businesses and individuals who wish to support Oktoberfest are encouraged to donate raffle items. Raffle donations are a wonderful option for businesses that want to participate but may not be ready to commit to a sponsorship.

Gift cards or certificates

Gift baskets

Merchandise

Experiences or event tickets

Professional services

Home decor or seasonal items

Restaurant certificates

Spa, salon, or self-care services

Raffle donor recognition: Donors will be recognized on event signage and during the event.

Supporting The Family Resource Center

The Family Resource Center provides support and advocacy for survivors of sexual violence and child abuse while also working to prevent teen pregnancy through education and awareness. Its work is grounded in respect, sensitivity, and quality service for clients throughout Kershaw and Lee Counties.

Learn more: thefamilyresourcecenter.org

Important Sponsor Details

Please provide the business name exactly as it should appear in event materials.

Logo files should be submitted in high-resolution PNG, JPG, or PDF format when possible.

Sponsors may provide a banner to display at the event if included in their sponsorship level.

Sponsor recognition is based on when the commitment and logo are received.

All sponsorships, vendor fees, and raffle donations help support this inaugural community event, The Family Resource Center, and KCBOR community initiatives.

Sponsor / Vendor / Raffle Commitment Form

Business /
Organization Name:

Contact Name:

Phone:

Email:

Sponsorship Level

- ☐ Biergarten Sponsor - \$1,000
- ☐ Stein Sponsor - \$500
- ☐ Pretzel Sponsor - \$250
- ☐ Family Resource Friend Sponsor - \$150

Vendor Participation

- ☐ KCBOR Affiliate Member Vendor - \$50
- ☐ Community Vendor - \$75
- ☐ Sponsor requesting vendor availability

Raffle Donation

- ☐ Yes, our business would like to donate a raffle item.

Description / Value of Raffle Item:

Payment / Contact Information

Please return completed forms and payment to the Kershaw County Board of REALTORS®. For Venmo payment instructions, please see below. Checks should be made payable to the **Kershaw County Board of REALTORS®**.

Event Contact: Lindsay Grammel

Email: Lindsey.grammel@peacesir.com

Phone: (336) 407-4869

Thank you for supporting KCBOR Oktoberfest 2026 and The Family Resource Center.



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